



LIMITED TIME OFFER TO OUR SHAREHOLDERS

November 15, 2008

Dear Shareholder:

As a service to our shareholders we have periodically offered **voluntary sale and purchase programs** to our shareholders who own less than 100 shares of Comcast Corporation Class A Common Stock. Due to the overwhelming response in the past we are offering a **limited time program** once again.

This time the voluntary sale and purchase program has three options.

OPTION 1 Sell all your shares and receive the proceeds. You can sell your shares by:

- Calling 1-800-549-6864
- On the Internet at www.dfking.com/comcast
- Or complete and return the enclosed Acceptance Card in the envelope provided. If you hold any stock certificate(s) you can only sell by mail.

You will be charged \$1.50 per share sold but in no event more than \$75.00 per account.

OPTION 2 Purchase enough shares to round your position up to 100 shares

- To purchase shares, complete and return the enclosed Acceptance Card along with a check in the amount indicated on the Acceptance Card.

You will be charged \$1.50 per share purchased but in no event more than \$75.00 per account.

OPTION 3 Donate your shares to *ShareGift USA*

- Alternatively, at **no cost to you**, you may donate your shares to *ShareGift USA*. *ShareGift USA* is a nonprofit charity qualified by the IRS as a 501(c)(3) organization that distributes the proceeds from the sale of donated shares to a variety of recognized US charities. If you would like to donate your shares under this program, simply return your properly completed Acceptance Card and share certificate(s), if any, in the envelope provided. More information on *ShareGift USA* can be found on the reverse side of this letter.

Please take a moment to read the questions and answers on the reverse side of the letter.

Your authorization to sell, purchase or donate shares must be received in good order no later than December 31, 2008 at which time this program will expire.

If you sign and return the Acceptance Card without checking the "Sell", "Purchase" or "Donate" box, you will be deemed to have instructed Comcast to **sell** all your shares and send you the net proceeds.

If you have any questions regarding the program, please call the Information Agent, D. F. King & Co., Inc. toll-free Monday through Friday from 8:00 a.m. to 5:00 p.m. at **1-800-549-6864**.

Sincerely,

Michael J. Angelakis
Chief Financial Officer
Comcast Corporation

DETACH

ACCEPTANCE CARD FOR COMCAST CORPORATION CLASS A COMMON STOCK

I, the undersigned, owning fewer than 100 shares of Comcast Corporation Class A Common Stock, do hereby authorize the sale, purchase or donation of such shares as indicated below. I agree to the terms of the program described in the letter dated November 15, 2008 and certify that the Tax Identification Number on record is accurate and that I am not subject to backup withholding.

The last 4 digits of your SSN or TIN are indicated next to "TIN" below. If the 4 digits are incorrect or missing, please provide your entire SSN or TIN in the space provided.

Share Balance of Comcast Corporation Class A Common Stock as of _____, 2008: ___ shares

TIN _____ Account # _____

Indicate Your Election (Check One Box)

NOTE: IF YOU SIGN THIS ACCEPTANCE CARD AND RETURN IT WITHOUT CHECKING THE "SELL", "PURCHASE" OR "DONATE" BOX, YOU WILL BE DEEMED TO HAVE INSTRUCTED US TO SELL ALL YOUR COMCAST CORPORATION SHARES AND TO SEND YOU THE NET PROCEEDS.

- CHECK ONE: **A SELL ALL SHARES**
 B PURCHASE _____ SHARES
 To purchase shares, enclose a check for \$_____ made payable to "Comcast Program". Only checks in U.S. dollars drawn on a U.S. bank will be accepted.
 C DONATE ALL MY COMCAST SHARES TO SHAREGIFT USA

SIGN:

SIGNATURE OF OWNER

SIGNATURE OF JOINT OWNER (IF ANY)

DATE _____

TELEPHONE _____

NOTICE FOR HOLDERS WHO ARE SELLING SHARES AND WHO HAVE LOST THEIR CERTIFICATES

Any share certificate not presented along with this signed Acceptance Card will be deemed lost and your signature above will acknowledge that you agree to the terms and conditions and surety fee described in the affidavit on the back of this card.

Offer expires on December 31, 2008

QUESTIONS & ANSWERS

1 How do I sell all of my shares of Comcast Corporation Class A Common Stock?

Call D.F. King toll-free at **1-800-549-6864**, or go to **www.dfking.com/comcast** on the Internet, or check Box "A" on the Acceptance Card, and sign and return it along with any stock certificate(s) you hold in the envelope provided. If you hold any stock certificates you can only sell by mail.

2 How do I purchase additional shares of Comcast Corporation Class A Common Stock?

Check Box "B" on the Acceptance Card, sign and return it along with a check drawn on a U.S. bank for the purchase deposit as indicated on the Acceptance Card, payable to "Comcast Program", in the envelope provided. The purchase deposit amount is equal to \$23.00, multiplied by the difference between the number of total shares you own and 100 shares, plus the program processing fee. **Please note that the purchase deposit is an estimated price.** The difference between the actual purchase price and the purchase deposit will either be refunded or billed to you promptly following the processing of your purchase request. The purchase deposit was established at a price higher than the current market price to minimize the possibility of invoicing purchasers.

3 How do I donate my Comcast Class A Common Stock to ShareGift USA?

Check Box C on the Acceptance Card, and sign and return it along with any certificates you may hold in the envelope provided. You will receive a letter of confirmation from *ShareGift USA* acknowledging your donation. Please note that you must sign the W-9 certification and provide your Tax Identification Number (TIN) below.

About *ShareGift USA*

ShareGift USA is a 501(c)(3) charitable organization that makes it easy for shareholders to donate shares to benefit U.S. charities. *ShareGift USA* collects these shares, sells them and awards the net proceeds to charitable organizations. For example, the selected charities focus on education (**First Book**), health (**The American Cancer Society**), human services (**Make-A-Wish Foundation®**), international (**CARE**), and the environment (**The Conservation Fund**). **Comcast makes no endorsement of these charities.** For more information on *ShareGift USA*, visit www.sharegiftusa.org or call 212-813-9677.

4 If I choose to sell or purchase shares for my own account, what will it cost me to participate in the program?

To cover the cost of providing this program, you will be charged a processing fee of **\$1.50** per share sold or purchased, but in no event will you be charged more than **\$75.00** per account. Shareholders that donate their shares to *ShareGift USA* will not incur a program processing fee.

5 What price will I receive if I sell, or what will I pay if I purchase Comcast shares under this program?

You will receive or pay a market based price that cannot be guaranteed in advance. On a weekly basis, shares requested for purchase will be matched to shares submitted for sale. The balance of shares not matched will be traded in the open market throughout the respective week. A weighted average price will be determined for participant trades for the respective week, and that is the price shareholders will receive or pay for that week's matching and trading activity. Weighted averaging means the per-share price obtained by dividing the aggregate transaction proceeds (or costs) for all sales (or purchases) for participants each week during the Program Period by the total number of shares sold (or purchased) on behalf of such participants during each week.

6 What if I have lost my stock certificate(s)?

If you have lost your stock certificate(s), you can still participate in the program. As described on the Acceptance Card, a surety bond premium of two percent (2%) of the sales price of your missing shares (minimum of \$20.00) will be deducted from the proceeds of your sale to replace and sell the lost certificated shares. Please read the Affidavit on the back of the Acceptance Card.

7 How do I find the market price of Comcast stock?

Comcast Corporation Class A Common Stock is listed on the NASDAQ Exchange under the symbol "CMCSA". Closing prices can be found on the Internet and in most newspapers under the company's name. You can also access Comcast's Investor Relations website at www.cmcsa.com for closing stock prices.

8 When will I receive my money or new shares?

Your proceeds check with an attached IRS Form 1099B or your purchase confirmation will be mailed approximately twenty business days after your Acceptance Card is received in good order.

9 How much time do I have to participate in the program?

The program will expire on **December 31, 2008**, unless extended by Comcast. Your completed Acceptance Card and accompanying documents should be returned in the enclosed envelope or mailed to Odd Lot Securities Processing Center, P.O. Box 859218, Braintree, MA 02185-9218. **Your authorization to sell or purchase shares under the program is irrevocable.**

DETACH

SIGN THE FRONT OF THIS CARD

TERMS AND CONDITIONS FOR SHAREHOLDERS WITH LOST CERTIFICATES: Please read the following information. Your signature on the reverse side of this form will indicate your acceptance of the terms of the bond of indemnity herein.

AFFIDAVIT FOR LOST STOCK CERTIFICATE(S):

NOTE: AN INSURANCE PREMIUM OF 2% OF THE VALUE OF THE SHARES (\$20.00 MINIMUM) WILL BE DEDUCTED FROM THE PROCEEDS OF THE SALE OF YOUR SHARES. SHARES BEING DONATED TO *SHAREGIFT USA* WILL NOT INCUR A SURETY BOND PREMIUM.

I am the lawful owner of the shares described on the reverse side of this form. I have made a diligent search for the certificate(s) and have been unable to find them, and make this affidavit for the purpose of inducing the liquidation of the certificate(s) without surrender of the certificate(s) and the sale of the shares represented thereby, and hereby agree to surrender the certificate(s) for cancellation should I, at any time, find the certificate(s). The certificate(s) has (have) not been endorsed, cashed, negotiated, transferred, assigned, or otherwise disposed of. I, in consideration of the proceeds of the sale of the shares represented by the certificate(s) agree to indemnify, protect and hold harmless Comcast Corporation, Computershare, D.F. King & Co., Inc., Seaboard Surety Company, and any other party to the transaction (the "Obligees"), from and against all losses, costs and damages, including court costs and attorneys fees, which they may be subject to or liable for in respect to the cancellation and replacement of the certificate(s), the sale and purchase of shares represented thereby, and the distribution of the proceeds of the certificate(s). The rights accruing to the Obligees under the preceding sentences shall not be limited by the negligence, inadvertence, accident, oversight or breach of any duty or obligations on the part of the Obligees or their respective officers, employees and agents or their failure to inquire into, contest, or litigate any claim, whenever such negligence, inadvertence, accident, oversight, breach or failure may occur or have occurred. I agree that this affidavit shall be delivered to accompany a bond of indemnity 381785 underwritten by Seaboard Surety Company to protect the foregoing parties.